



MALMESBURY TOWN COUNCIL

Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Tuesday 18th June 2026** at 7.00pm.

Present: Cllrs H Hughes, Drake, Crawford-Price, I Wallis, J Akhtar & M Akhtar.

Also present: Claire Mann (Town Clerk) and Danielle Blake (The Rise Trust)

PRESENTATION FROM THE RISE TRUST

Cllr Hughes welcomed Danielle to the meeting as acting Chair in the absence of Cllr O Wallis. Danielle reported that she has been promoted to Deputy CEO of The Rise Trust and that the delivery of Youth Provision in Malmesbury had to be re-branded the previous December due to anti-social behaviour. The detached sessions in Malmesbury have yet to resume. There have been between 20 and 22 young people at sessions at the Riverside Centre. The Team is still one member of staff down and it is not easy to recruit good Youth Workers but it is hoped that this will happen before the Summer Holidays. The Team is working on teaching young people about the dangers of vaping as this is a current issue, sexual health has also been a topic of discussion.

Cllrs M & J Akhtar arrived.

There is a small group of 13yr olds which does need to be managed but the Team doesn't want to turn them away as they need support. Mentoring sessions take place at Malmesbury School on a Monday morning, referrals come from the School's Pastoral team. Cllr Wallis requested the monthly report reflects the mentoring sessions as well. Danielle reported that the street based sessions will be begin at the end of July. Cllr Drake suggested that session information is added to the newsletter by the Rise Trust that goes out from the School. It was also suggested that The Rise Trust market themselves to increase numbers to 25 and then slow down on marketing.

It was noted that a Local Youth Network meeting should be convened, the Town Clerk will contact the Chair of the Area Board to action this.

Danielle Blake & Cllrs J Akhtar and K Drake left the meeting

CE&TP/26/47 To receive declarations of interest.

None received.

CE&TP/26/48 To receive apologies.

Apologies received from Cllr O Wallis.

CE&TP/26/49 Public participation in respect of items included on this agenda.

None received.

CE&TP/26/50 To approve minutes of the meeting held on the 21st May 2026.

The minutes were approved and signed as a correct record.

CE&TP/26/51 To receive income and expenditure report to date.

The income and expenditure report was noted.

CE&TP/26/52 To receive TIC report.

The TIC report was noted.

CE&TP/26/53	To consider holding Community Day 2026 and determine way forwards if agreed. Following discussion it was agreed to forward this report to the TIC Review working group for consideration and to make a recommendation to the Committee.
CE&TP/26/54	To discuss and propose next steps for community engagement (report Cllr Drake) This item was deferred to the next meeting in the absence of Cllr Drake.
CE&TP/26/55	To note update on plaque for Queenie and determine way forward, including allocation of budget if agreed. It was agreed that the working group membership would remain as is and that the September Art Month working group would be disbanded.
CE&TP/26/56	To receive an update on working groups and events; i. Late Night Shopping (Cllr O Wallis) Cllr Wallis reported that the event planning is progressing well. Stall applications will be advertised to all before the 26th May. ii. Communication Strategy (Cllr O Wallis) No update available. iii. Rise Trust (CM) The report from the Rise Trust had been circulated to all. Ahead of their presentation at the next meeting the Rise Trust will be asked to prepare answers to the following; • What is the actual number of weekly attendees. • How many of the weekly attendees are new, verses those recurring. • A breakdown of ages (not School years) will be requested. • When will the Street based work start. • How are they campaigning to maximise attendance at Malmesbury sessions. • Why are year 6s attending as this was never the plan. • Why is there a delay in recruiting. iv. PR & Comms (CM) The report was noted. Cllr Drake will circulate calendar with some suggested stories and request that Scott Media populates the remainder. v. TIC Review (Cllr Drake) Cllr Drake stated that the working group had met to discuss sales and displaying artists in the TIC. Cllr Drake will draft a policy for consideration by the group to recommend to the CE&TP. The previous proposal is on the next TH&F agenda for consideration. vi. Eat Festival (CM) This is progressing well. A feedback survey will be available to residents, stall holders and attendees following the event. vii. September Art Month inc. High Street Plus Gallery (Cllr Drake) Cllr Drake is seeking to engage businesses.

viii. Leaflet update and distribution

'The List' will be delivered to all in the SN16 0 & 9 areas.

ix. St Aldhelm's Day and Malmesbury in Bloom 2026

Launch taking place in the Market Cross this coming Saturday.

The meeting closed at 7.58pm